

About Us:

Nano Digital is the leading mobile advertisement provider in Kenya, seeking to revolutionize advertising by tapping into the immense power of mobile. Our technology helps brands engage with customers through their mobile devices-the one item no one leaves home without-thus fostering ubiquity and engagement.

Our mission is to make brands customer-centric companies. We allow them to accelerate this through delivery of a suite of products like Bulk messaging, customer surveys, picture and video ads, audio ads and banner native ads on both mobile and web.

Nano Digital is an Equal Opportunity Employer . Employment decisions are made without regard to race, color, religion, national or ethnic origin, sex, sexual orientation, gender identity or expression, age or disability.

Role Summary:

Business Development is a combination of strategic analysis, marketing and sales. As a Business Development Intern, you will be a part of the Nano Digital's Business and will partner with the Business Development and technical teams to build and execute world-class commercialization programs with novel business models, partnerships and licensing.

You will provide full service support in the areas of building business/market cases for novel technology, strategy for customer/third party engagements, taking into account business constraints.

This particular internship requires a well-rounded, business minded young professional who will be heavily involved in lead generation, marketing and evaluation partnership opportunities.

Essential Responsibilities:

- Coordinate activities with Team Leads on a variety of programs, including building new technology and complex business/licensing programs

- Prepare Business plans, including technology assessments, valuations, market/customer analysis, deal/agreement structuring and execution where appropriate
- Act as a key member of the Business Development team and closely interact with the technology, business & legal teams
- Work on various business process projects to make the Nano Digital business more efficient

Qualifications/Requirements:

- Recent Graduate or university student in their final year of study.
- Background in Informatics, Commerce or Finance.
- Must commit to at least 3 months internship

Desired Characteristics:

- Proficiency in Microsoft Office Suite (Excel, Word, PowerPoint)
- Demonstrated organizational skills, attention to detail, and accuracy
- Excellent verbal and written communication skills
- Self-starter who can manage multiple tasks simultaneously with minimal supervision
- Ability to learn fast and achieve a high level of results
- Effective interpersonal skills

Locations: Nairobi, Kenya

Nano Digital offers a great work environment, professional development, challenging careers, and an exciting work culture.